

Advertising Terms and Conditions - Kyogle Culture Magazine

Published by Wild Honey Creative

Our Advertising Terms and Conditions set out our standard terms and conditions for advertising products and services we supply to advertisers within our publications and on our website. By advertising with us you agree to these Terms & Conditions.

Closing Date for our Kyogle Culture 2022 Annual is February 4th, 2022 or until pages are full.

Kyogle Culture is published annually, with expected print release date in late March 2022.

Content and payment is due by February 4, 2022

Cancellations no later than February 4 2022. Cancellations after this time will not be refunded.

Rates and Payment: The rate for your advertisement will be as agreed by us and specified in our Booking Information PDF and your quote. All rates and charges quoted are inclusive of GST. The payment date is listed on the quote, and only bookings with complete payment received by the due invoice date will be considered confirmed bookings.

Material Accepted

The publisher, Wild Honey Creative, reserves the right to reject any advertising deemed unsuitable, for any given reason. No contract is formed until we accept your advertisement for publication and issue you with a valid tax invoice. If we do refuse to publish your advertisement, no fee will be charged to you. Even if a contract has been formed between you and us, we reserve the right to refuse or withdraw your advertisement from publication at any time, without giving reasons, even if we have previously published the same or similar advertisement.

Publishing and Page Placement: We will, subject to availability, technical limitations and these Terms and Conditions, use our reasonable endeavours to publish your advertisement in the format submitted by you and in accordance with your other instructions. The positioning or placement of your advertisement will be at our discretion unless we expressly agree otherwise in writing. Placement is generally offered on a 'first in, first served' basis so earlier booking is encouraged. Commercial agreements for certain pages may be possible, however, this is at Editors discretion, on an issue by issue basis.

Proofs: You must promptly check any proofs of advertising. You must notify us of any errors in the proofs or in any advertisement that we publish for you. We do not accept any responsibility for errors in advertising material that has been submitted electronically by you.

Advertising/Artwork Submissions: High-resolution Adobe PDFs are preferred for Display Advertising. Other electronic file formats accepted include Photoshop (flattened), EPS, TIF and InDesign files.

Production Charges: Any artwork done by the publisher (e.g. graphic design, typesetting or rebuilding) will be billed at \$70/hour plus GST unless otherwise stated in a quote.

Cancellation Policy: Cancellation of any advertisement or campaign must be received in writing from you before February 4, 2022 in order to receive a 100% refund on advertising placement. If design work has been completed, this portion will not be refunded. Any cancellations after this date will be subject to a cancellation fee of 100% of the cost of the ad. Campaigns canceled at your request after commencement will not be entitled to a refund, however, in some cases the balance can be carried forward to the next issue, at our sole discretion.

General Waiver: By submitting advertising material to us, or authorising or approving the publication of advertising material by us on your behalf, you warrant that the material complies with all relevant laws and regulations and that its publication will not give rise to any claims or liabilities against us, our sponsors, our directors, employees or advertisers. Without limiting the above, you warrant that the advertising material submitted, authorised or approved by you does not breach or infringe the Trade Practices Act, the Fair Trading Acts of relevant States of Australia or equivalent or other sales of goods legislation; any copyright, trademark, obligation of confidentiality or other personal or proprietary rights; any law of defamation, obscenity or contempt of any court, tribunal or royal commission; State or Commonwealth anti-discrimination legislation; the Privacy Act; or any other law (including but not limited to any common law, statute, delegated legislation, rule and ordinance of the Commonwealth or any State or Territory).

By submitting, authorising or approving advertising material for publication by us, you indemnify us against all claims, demands, proceedings and other liability arising wholly or partially, directly or indirectly, from the publication of the advertising material. We exclude all other liability to you for any costs, expenses, losses and damages suffered or incurred by you in connection with these Terms and Conditions and any advertisement published by us, whether that liability arises in contract, tort (including by our negligence) or under the statute. Without limitation, we will not, in any circumstance, be liable for any indirect or consequential losses, including loss of profits, loss of revenue and loss of business opportunity.

For more information please contact Wild Honey Creative: hello@wildhoneycreative.com